

## craft&design Awards issue on sale now

Don't miss the latest issue of craft&design magazine. Featuring our 2010 Selected Award Winners working in Ceramics, Glass, Wood & Metal, Textiles & Needlecrafts, Specialist Media and Jewellery & Precious Metal

Plus the 2011 Directory of Craft Event Organisers, with key facts and figures for makers selling at craft shows.

For Students and Graduates there's expert advice on Starting Out in Business.

Subscribe now to receive your FREE 2011 Wallplanner and Calender (while stocks last, rrp £5 each) [www.craftanddesign.net/subscriptions](http://www.craftanddesign.net/subscriptions)



# NEWSLETTER

November 2010 [www.craftanddesign.net](http://www.craftanddesign.net)

craft&design

## A Month of Celebration for Craft and Design

Celebrating Crafts across the UK

**CRAFT  
&  
DESIGN  
MONTH**  
 **MAY  
2011**

### We're Up And Running

Well there's no turning back now! [Craft and Design Month May 2011](#) is well underway and we've been really encouraged by the enthusiastic response. That's fantastic news because the more people who participate, the bigger the impact it will have in the press.

The whole aim of Craft and Design Month is to help anyone and everyone involved in the industry. So whilst designer makers are a hugely important part of this initiative, so too are galleries, event organisers, guilds, colleges and anyone associated in any way.

The first week of Craft and Design Month is designated National Ceramics Week - although this doesn't mean that everything has to be held in that first week. Each and every discipline will be celebrated for the whole month with the intention of giving the industry a huge boost that continues long after the month has ended.

So far we've heard from lots of groups and individuals about what they are planning to do. We've handpicked a few to give an idea of what's happening so far.



# the craft&design seminars

**'This seminar will equip you with enough sound advice and insider knowledge to save you time and money as you continue to build your business.'**

The craft&design Seminar is being specially organised in response to what you told us in our 2010 State of the Market Survey. It's your chance to join the craft&design team as they pass on their expertise on aspects of promotion that can help you and your business in today's challenging economic environment.

Be sure to book your place before 24th December and save 15% with the specially discounted price of £95 + VAT - bookings received after Christmas will be charged at the full delegate rate of £110 + VAT (20% from 4th January).

To book your place now, please go to [www.craftanddesign.net/seminars/](http://www.craftanddesign.net/seminars/) or for more details call Paul Boyer on 01377 255213

Fee for Seminar includes tea, coffee and buffet lunch.

## Monday 28th February 2011

Best Western Premier Yew Lodge Hotel  
33 Packington Hill, Kegworth, Derbyshire DE74 2DF  
[www.yewlodgehotel.co.uk](http://www.yewlodgehotel.co.uk)  
Located just 2 miles from East Midlands Airport  
and East Midlands Parkway Station,  
and within a mile of Junction 24 of the M1.

### We've heard from:

- Galleries planning to feature craftwork
- Event organisers designating areas to Craft & Design Month
- Craft Guilds planning on promoting Craft & Design Month
- New Open Studios events being planned
- Extra courses and workshops being run

A group of potters will be taking over a fruit and veg market for a day; a garden show organiser will be including a craft area for the first time and a glass artist is holding a joint exhibition with potters. And that's just for starters, there's lots more be planned all over the UK.

Over the coming months we expect the brand new Craft and Design Month website to be populated with hundreds of events up and down the country. **Everyone who participates can [add their news and event details](#) to the official Craft and Design Month website **FOR FREE**.**

So keep watching to see what's happening and, please, feel free to add your own events to [www.craftanddesignmonth.net](http://www.craftanddesignmonth.net).

We are also offering [major promotional opportunities](#) for businesses, galleries and designer makers who would like to take a higher profile within Craft and Design Month, with substantial publicity at the London Press Launch, on the website and in craft&design magazine.



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## Working Crafts Photographic Competition

As you are no doubt aware craft&design magazine is always striving to offer a better service to its readers and website users, so we are in the process of totally revamping craftanddesign.net to give even better usability and a more contemporary experience.

We would like you to be involved, so we have decided to hold a competition for the best working craft image that is sent in to us. If you have pictures that you feel give a interesting twist on the usual, or something that sums up the essence of craft in a traditional or contemporary way, we would like to see them.

We'll be choosing the best pictures, which will be used on our website, and a page will be dedicated to all the chosen entries with links through to the makers' sites plus credits for the photographers. The competition is open to anyone who submits an image that conforms to the criteria that can be found at: [www.craftanddesign.net/photocompetition/](http://www.craftanddesign.net/photocompetition/). All images must be of makers at work and must be in a landscape format. Please send by email to [design@craftanddesign.net](mailto:design@craftanddesign.net). Closing date is 31 January 2011.

The best 12 images will be chosen to go forward to a final judging and the winning maker/photographer will receive a case of wine and a year's subscription to craft&design magazine. The best three images will be printed in the magazine too.

